



MARKET PROFILE



KIXN-FM COVERAGE AREA

TOWER: 440 FT. ABOVE AVERAGE TERRAIN
 POWER: CLASS C 100,000 WATTS
 BROADCAST DAY: 24 HOUR – FM STEREO
 MUSIC: COUNTRY

◆ **BIG COUNTRY KIX-103!** ◆

SERVING SOUTHEAST NEW MEXICO AND WEST TEXAS
 619 N. TURNER-HOBBS, NM 88240
 (505) 397-4969 FAX (505) 393-4310

KIXN RATE CARD

HOBBS' ONLY 100,000 WATT 24 HOUR COUNTRY STATION
 MOBILE STUDIO REMOTE FACILITIES

60 SECOND RATES

	PER WEEK				PER MONTH			
	6x	12x	24x	48x	25x	50x	100x	200x
DRIVE TIME AAA 5 AM – 10 AM 3 PM – 7 PM	24.00	22.00	20.00	18.00	22.00	20.00	18.00	16.00
TAP #1 6 AM – 7 PM	22.00	20.00	18.00	16.00	18.00	16.00	14.00	12.00
TAP #2 or AA 6 AM – 1 AM	20.00	18.00	16.00	14.00	16.00	14.00	12.00	10.00
OVER NIGHT A 1 AM – 5 AM	11.00	10.00	9.00	8.00	11.00	10.00	9.00	8.00

DEDUCT \$2.00 PER SPOT FOR 30 SECOND RATES.

DISCOUNT: 5% ON 26 WEEKS OR 10% ON 52 WEEKS CONTRACT, SHORT RATING ON CANCELLATIONS.
TERMS: BILLS DUE AND PAYABLE UPON RECEIPT, NO CASH DISCOUNT, AGENCY COMMISSIONABLE.